

#### Key Data

Dates	15 - 18 November 2016
Frequency	annually
Premier event	2005
Venue	Tehran Permanent Fairground Iran
Next date	13 – 16 November 2017

#### Scope of exhibits

- Automotive parts & components including engine & mechanical systems, gearbox, exhaust, axle, steering, braking, suspension and body systems, electric & electronic systems, tire and wheel
- Automotive accessories including interior trimming, car audio & video systems, navigation & telecom systems, air conditioning systems, safety and vehicle security systems
- Measuring, testing and control devices & systems
- Maintenance & repair, garage, workshop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Publications and other related services

#### Market outline

- The Iranian automotive industry is the second biggest sector in the country after Oil and Gas which makes more than 10% of GDP.
- Iran is the biggest automotive manufacturing country in the Middle East.
- 2015: Iran produced 1.28 million vehicles
- Market size of auto component market in 2014: 1,6 billion USD
- The Iranian Minister of Industry, Mr. S.E. Mohammad Reza Nematdاده, announced that the government intends to increase the production to 3 million vehicles until 2021.

#### Exhibitors

- 492 domestic, 540 foreign exhibitors from 26 countries and regions of the world

#### Visitors

- 25.648

#### Exhibition Space

- 29.555 sqm. (net)

#### Organizers

- IDRO – International Trading Company, Iran
- IIEC – Iran International Exhibition Corporation, Iran

#### International Partner

- IMAG - Internationaler Messe- und Ausstellungsdienst GmbH

